

SALMAN SADIQ

Graphic Designer & QA Engineer

salman.sadiq123@gmail.com

+92 303 0566286 · +92 330 7477731

Rawalpindi, Pakistan

salmansadiq.com

Graphic designer and QA engineer with 6+ years in brand, marketing and digital product design, and a background in web development and IT operations. I design identities, campaigns and UI assets in Illustrator, Photoshop and Figma, then test the products they ship in — functional, visual and cross-device — with clear, reproducible bug reports.

● EXPERIENCE

Graphic Designer & QA Engineer · Kakushin

Dec 2025 - Present

Bahria Town, Rawalpindi

- Design logos, UI icons, publications, posters and social campaigns for 20+ internal products and client brands.
- QA-test web and mobile products before release — functional, UI and cross-device checks with reproducible bug reports.
- Partner with product and marketing teams to turn requirements into cohesive design solutions.
- Own brand consistency across digital and print while shipping on tight weekly deadlines.

Graphic Designer · Golden Home

May 2024 - Nov 2025

Islamabad

- Produced multi-channel marketing: brochures, posters and social media sets.
- Contributed product layout concepts in collaborative design sprint sessions.
- Kept every public-facing asset aligned with brand standards across concurrent deliverables.

Graphic Designer · Gold Pine Murree

Dec 2021 - Dec 2023

Islamabad

- Built visual identities, brand guidelines and promotional collateral.
- Produced vector artwork, custom iconography and marketing media for digital and print.
- Shaped creative concepts around sales and customer-acquisition goals.

Graphic Designer · InterHome Enterprises

Dec 2019 - Dec 2021

Islamabad

- Led layout design and visual assets for digital marketing and print campaigns.
- Supported lead designers in building consistent visual strategies across channels.

Store Officer · Global Laboratories

Apr 2017 - Dec 2018

Islamabad

- Supervised inventory operations, incoming stock validation and documentation.
- Used stock analysis to set reorder thresholds and guide procurement.

IT Officer · Mr. Cabin Public High School

2014 - 2016

Rawalpindi

- Managed IT infrastructure, network security, vendor procurement and troubleshooting.
- Designed and built the school website and ran internal SMS communications.

● SKILLS

Design tools

Adobe Illustrator, Adobe Photoshop, Figma, Canva, AI image direction

Design

Brand identity, Logo design, Social campaigns, Editorial layout, Iconography, Wireframing & prototyping

Quality assurance

Functional testing, UI / visual QA, Cross-device testing, Regression checks, Test cases, Bug reporting

Web & IT

HTML / CSS, Front-end & back-end basics, Website maintenance, Network security, IT administration

● PRODUCTS QA-TESTED

Founders12 — Web platform + dashboard

FoundersX — Web platform

8 Minutes — 3D web experience

MySizer — Fashion-tech web app

MT4Life — Learning platform

Interactive Whiteboard — Real-time web app

Bookmi — Booking app · iOS & web

Dementia Buddy — Mobile app · Android & iOS

ReadMyCup — Mobile app

Autom8 — Fleet dashboard

● CERTIFICATIONS

Diploma in Web Development

6 months · National Institute of Electronics (NIE), Islamabad

Certificates — Frontend Web Design, Backend Web Development, Web Development

NIE, Islamabad

● EDUCATION

Intermediate, Pre-Engineering — FBISE, Islamabad

Matriculation, Science — FBISE, Islamabad

● LANGUAGES

English (professional) · Urdu (native)